

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Noriko Ito	Examiner:	Daniel Lastra
Serial No.	09/814,288	Art Unit:	3622
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For:	ADVERTISEMENT PROVIDING SYSTEM AND METHOD	Dated:	June 7, 2007

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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 C.F.R. § 1.111

Sir:

This paper is responsive to the Office Action mailed March 7, 2007 in the above-captioned application. Favorable reconsideration and withdrawal of all rejections is kindly requested in light of the following remarks.

CERTIFICATION OF ELECTRONIC TRANSMISSION

I hereby certify that this document is being filed in the United States Patent and Trademark Office on the date shown below via electronic transmission.

Dated: June 7, 2007


Katherine R. Vieyra